

Soul Winning

In cities & urban areas

David Ogunshola



**Why is there a
struggle to get
Christians to
win souls?**



**Christians today have
been fed an inverted
version of the Gospel.**

"God exists for me"

As long as soul winning is seen as a chore of Christianity, Christians and churches will continue to struggle with it.



Why do we win souls?

Until they understand the “why”, they won’t bother learning the “how”

People need to see the Big Picture

the picture of God on a mission

the right perspective will activate
the right response



God's Story

His Fame, His Name and His Glory



Which of these looks like a place that needs the Gospel?



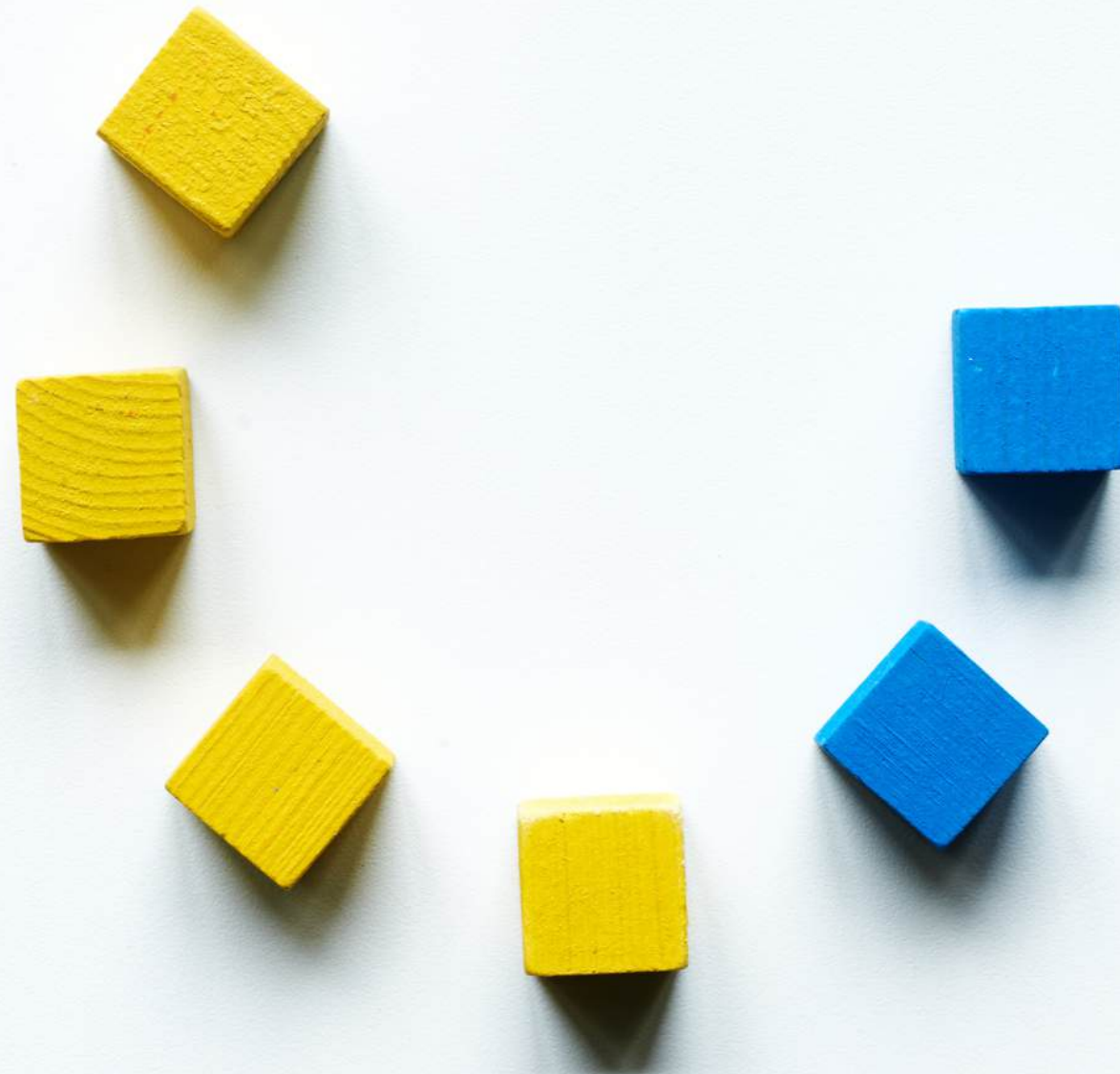
A



B

The Great Commission

Have we been missing something?



What makes a place a mission field is not its distance from civilization, but the distance of the people from worshipping Jesus.



**Does God have a
preference for cities?**





People.

God's strategy for being seen and heard everywhere

How do people find God?



Pull

God calls people to COME and find Him



Push

God SENDS people to GO to reach others

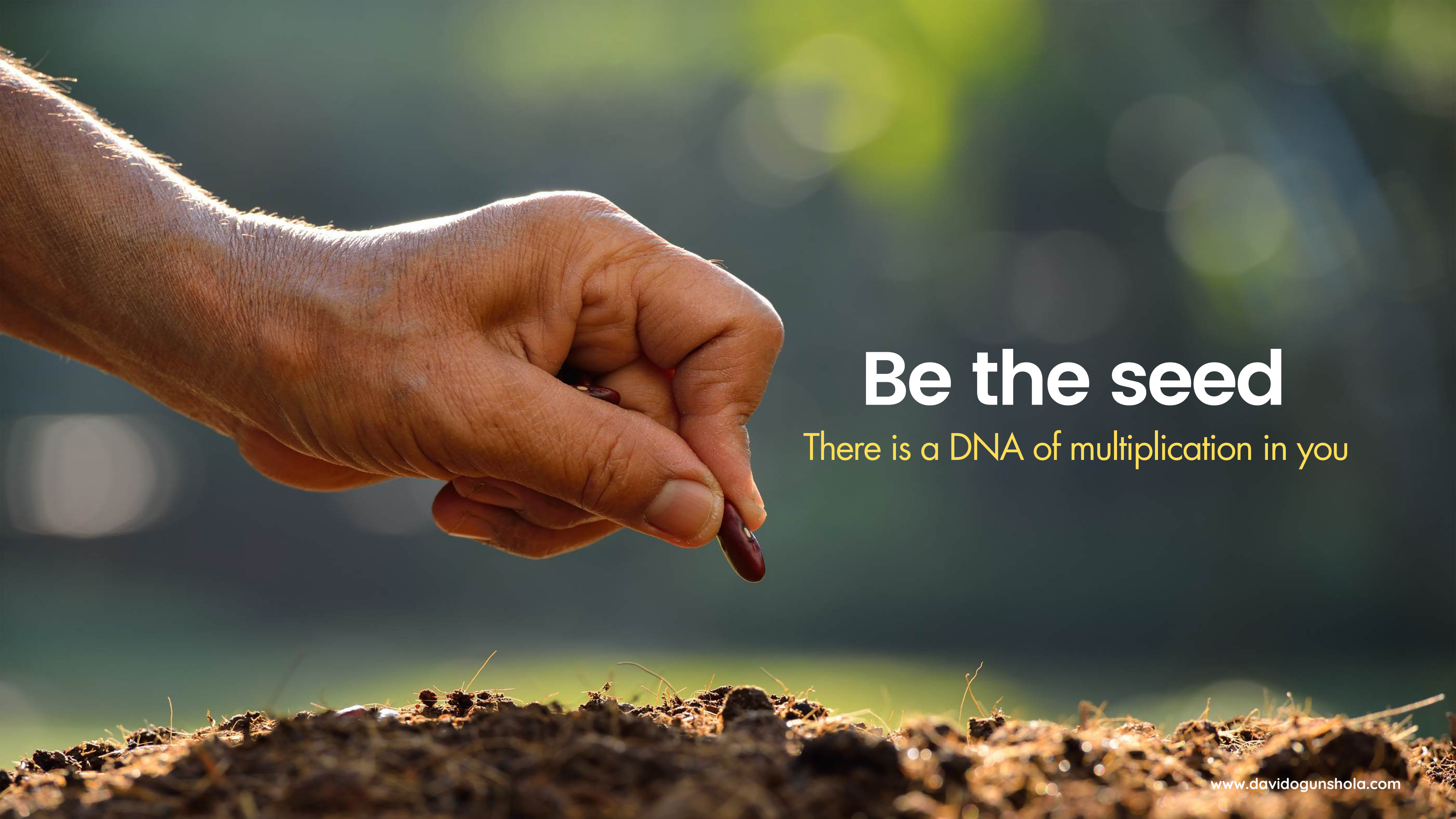
Voluntary vs Involuntary Push



How do you engage?

Practical strategies for soul winning in cities





Be the seed

There is a DNA of multiplication in you



Do what light does

Shine so bright that people desire to be connected to your source

Create Margins

Live in a way that allows you to see openings and opportunities.





Develop the capacity to engage

Be prepared before opportunity shows up

Soul winning is not an
activity, it is a lifestyle.

Live it



**Let's go and make
disciples**





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