

AFRO-GLADIATORS

Creators, Shapers and Drivers of a New African Reality

David Ogunshola



Time & Chance Happens to them All



You're perfectly in sync

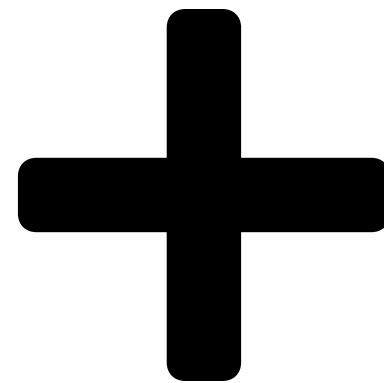
The stars seem to be lined up in your favour



The Killer Combo

2020 - 2030

**A decade of
opportunity**



Africa

**A continent full of
problems
opportunities**

Africa is the future



But this our Africa is not “normal”





**You need a different
kind of innovation**



Market-Creating Innovation

New Markets. New Populations. New-Consumers

Necessary Requirements

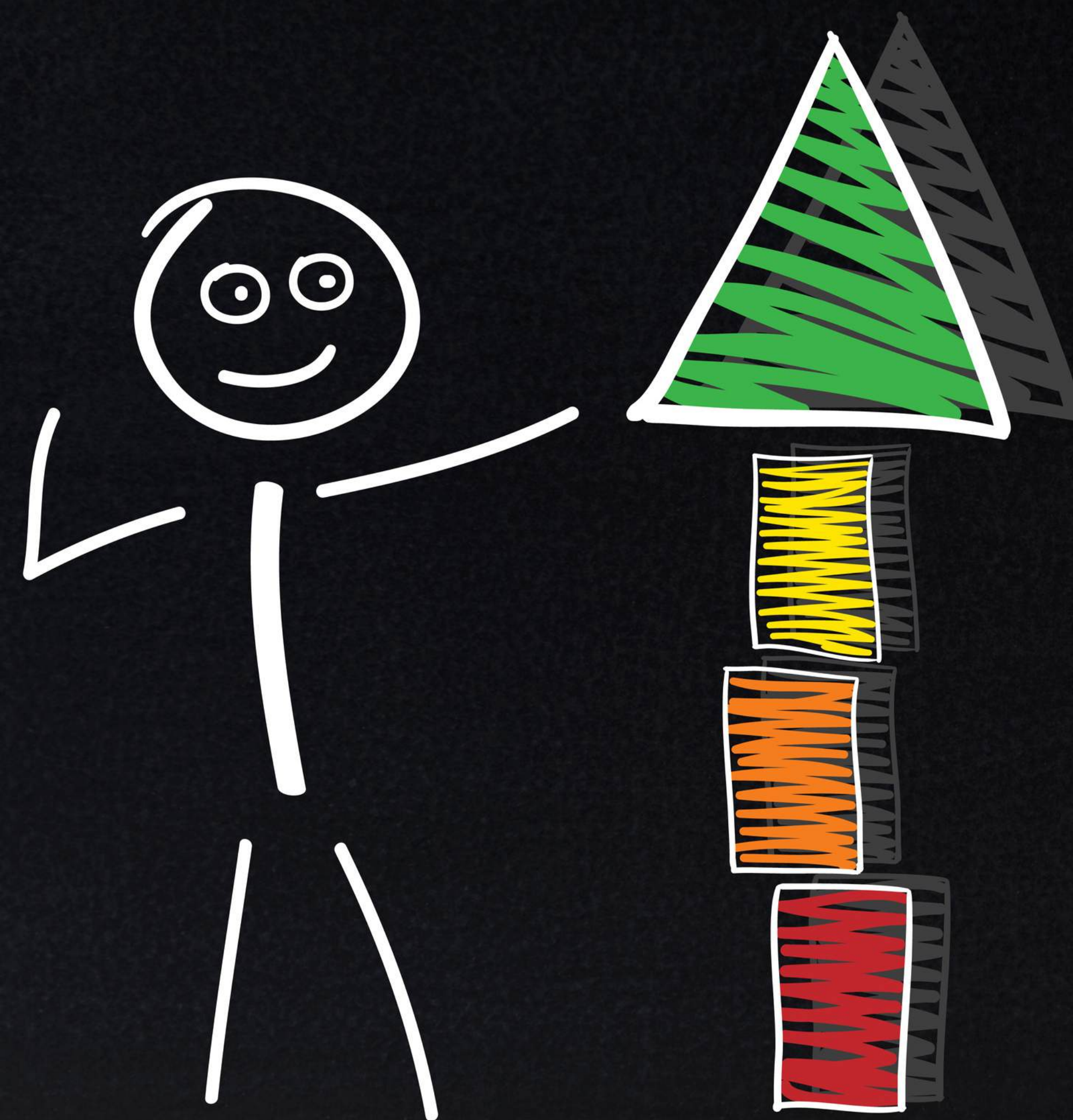
Skills you need to acquire and who you need to become



Progressive Foresight

Ability to see the invisible and the un-obvious





Unusual Optimism

...almost delusional

Flexible Grit

Refusal to accept “no” without being over-attached to methods



Multi-Faceted Mastery

Skill stack till you become a specialist generalist



1.5 Billion Africans are waiting for saviours to emerge

Education. Health. Energy. Housing. Employment. Agriculture.

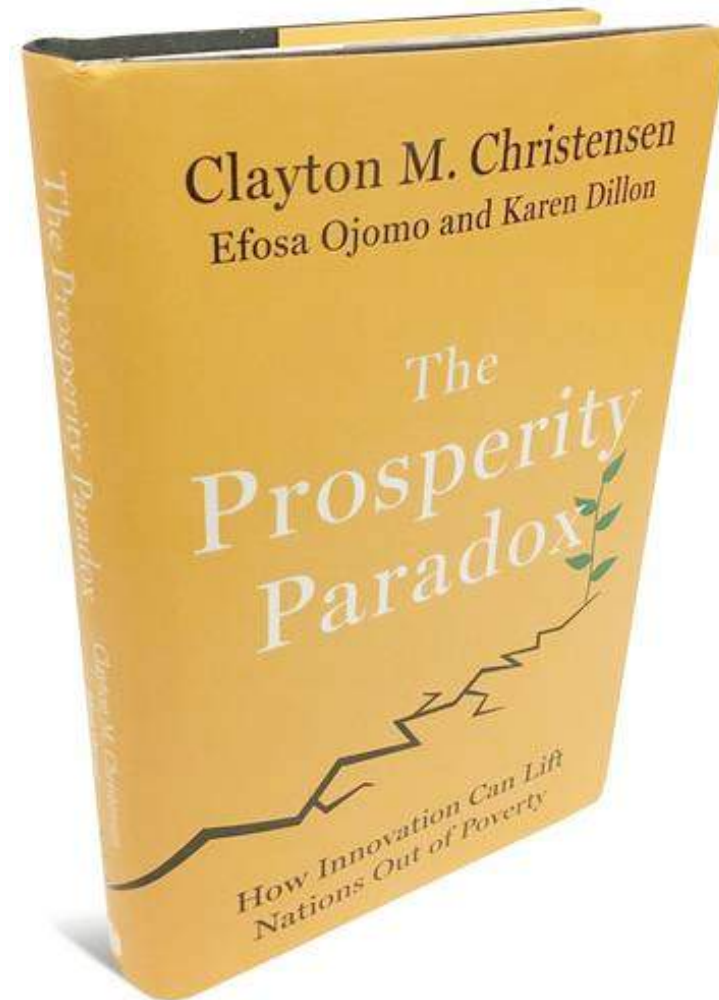




What's it going to be?

Book Recommendation:

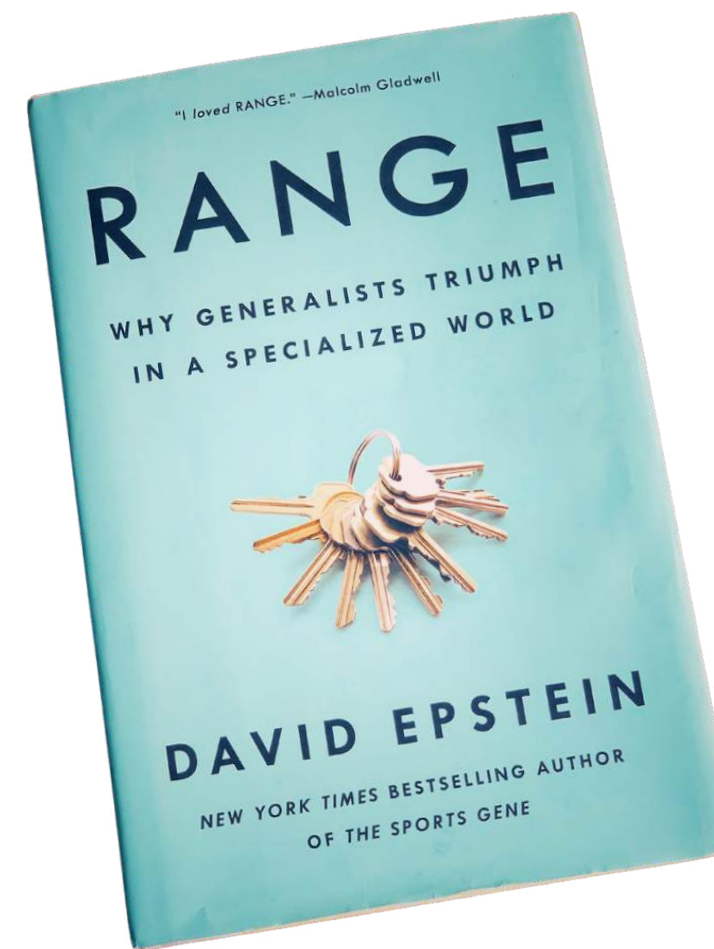
Add one of these to your 2025 reading list



The Prosperity Paradox

How innovation can lift nations out of poverty

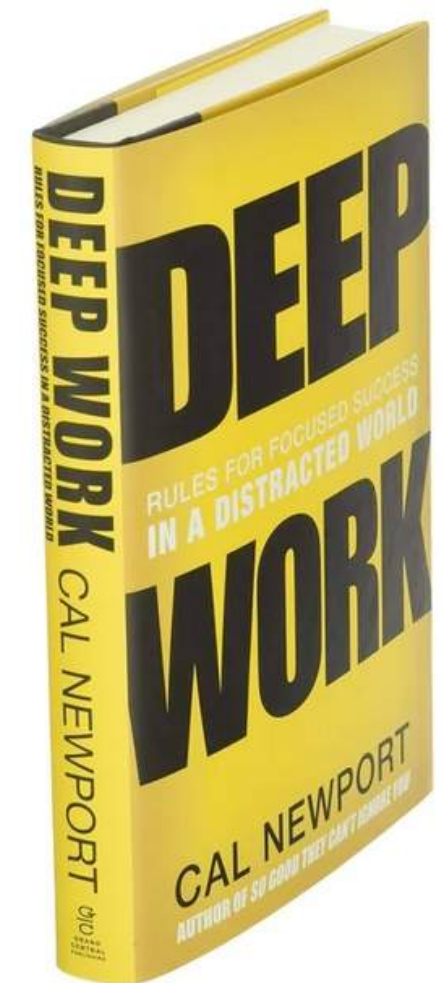
Clayton Christensen



Range

Why generalists triumph in a specialized world

David Epstein



Deep Work

Rules for focused success in a distracted world

Cal Newport



David Ogunshola
The Innovation Catalyst

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Co-Founder, Brainy Hive Schools
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