

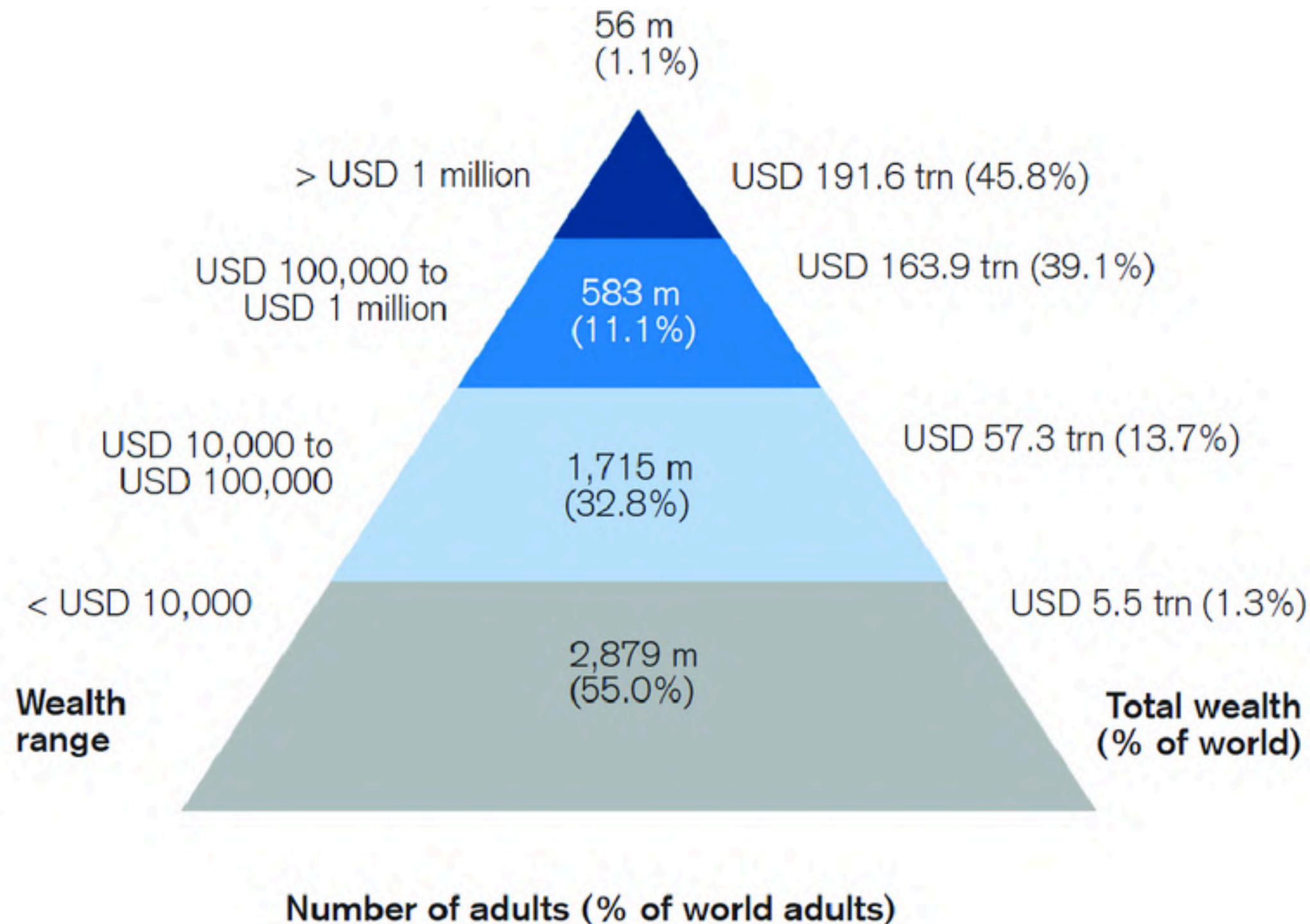


Secrets of Career Success

How to get to the top of any industry



Life is just like a pyramid



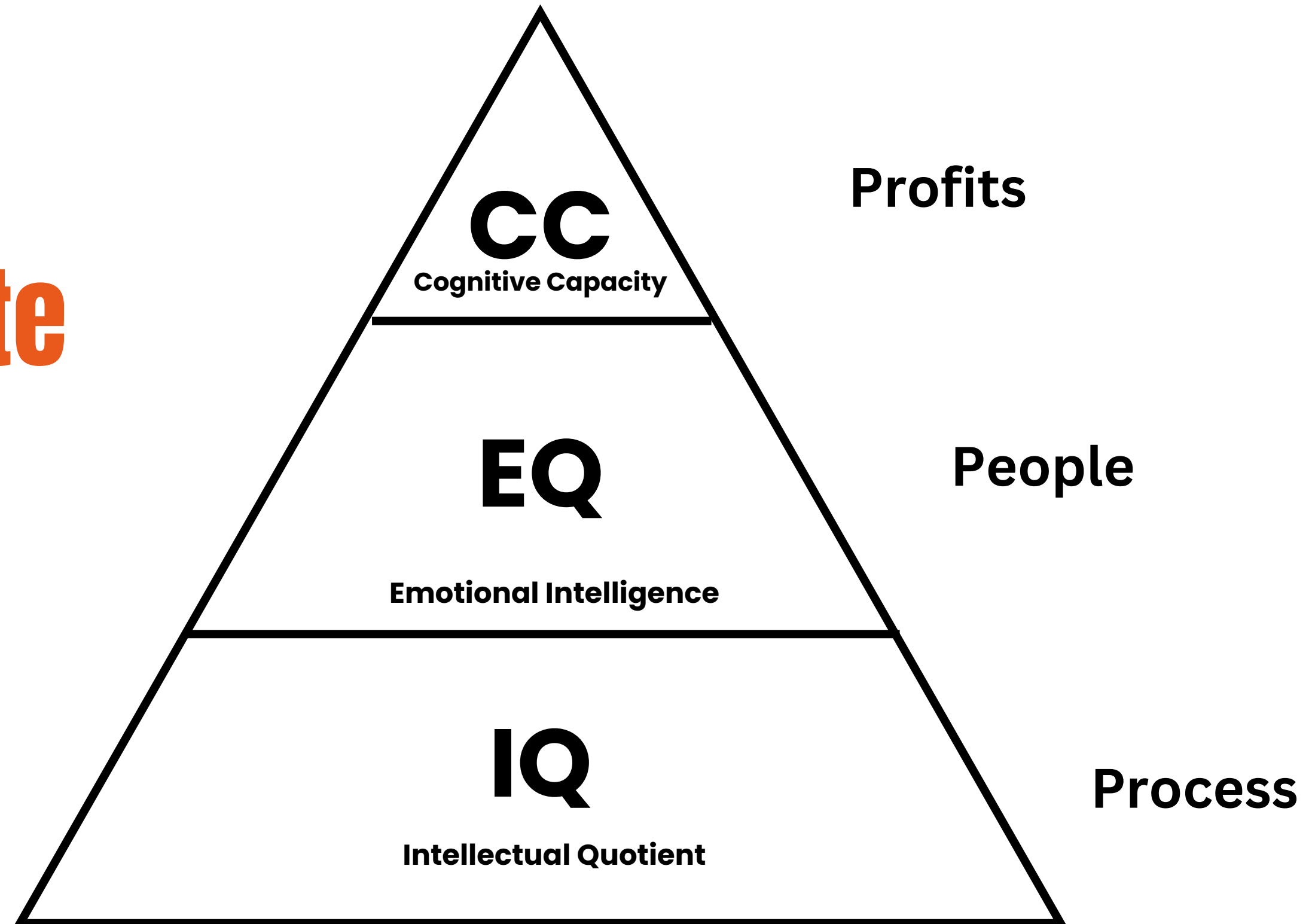
This life no balance

- The bottom 55% of the world population controls only 1.3% of the wealth in the world
- The bottom 88% of the world controls 15% of the resources in the world
- The top 12% controls 85% of the resources
- The top 1% controls 45%

What's your definition of "top"?



The corporate pyramid



Value

*You rise by the value you consistently create.
You're only as relevant as the problems you solve.*



Rare Skills

*Have a combination of uncommonly complimentary skills.
Become so good that they can't ignore you.*



Strategic Relationships

Social capital is not just who you know, but who knows you and what they know you for



Industry Fluency

*Master the game, not just your role.
Have a big-picture understanding of your industry, confidently.*

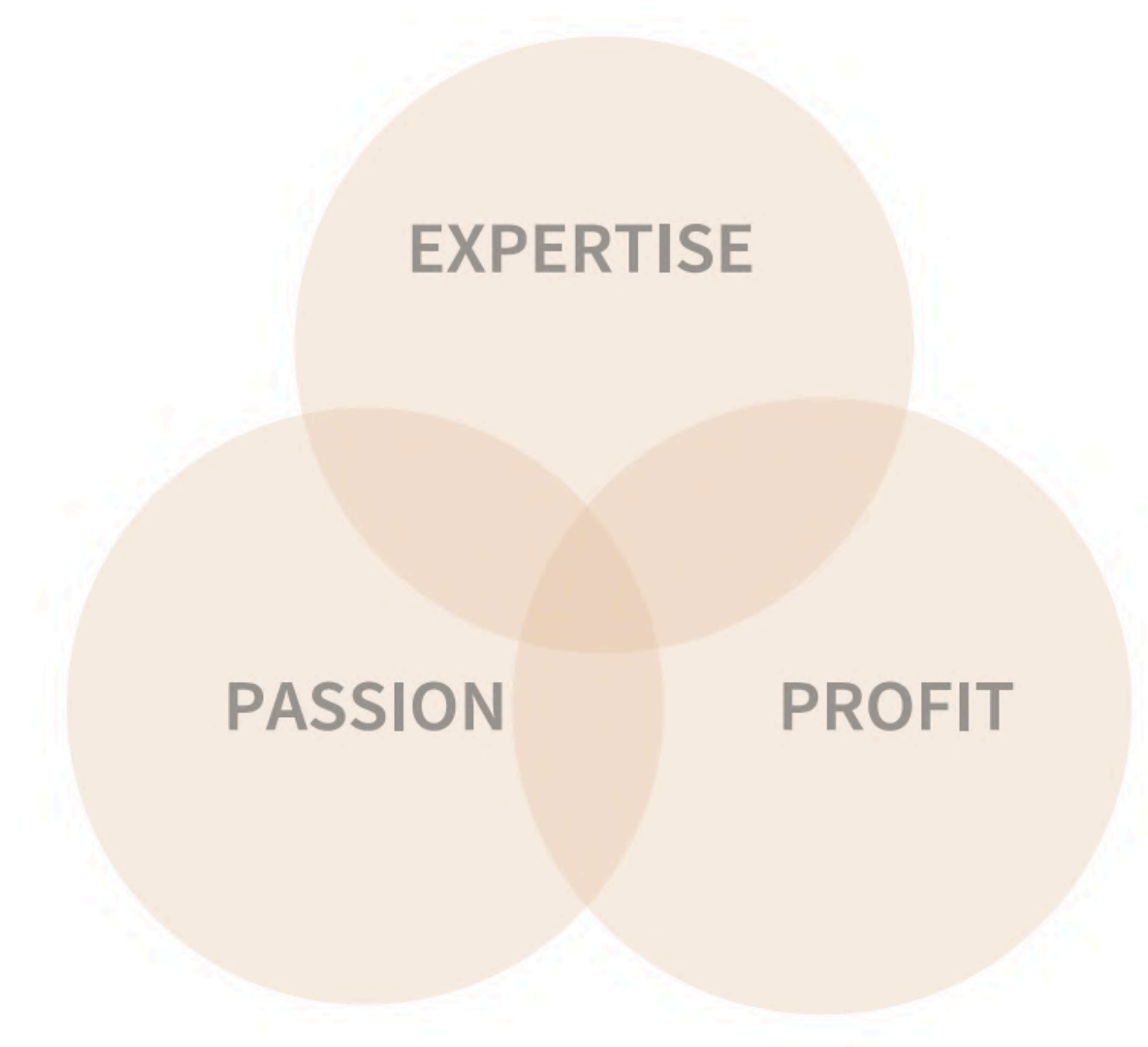


Learning beats knowing

Pursue growth, not comfortable .

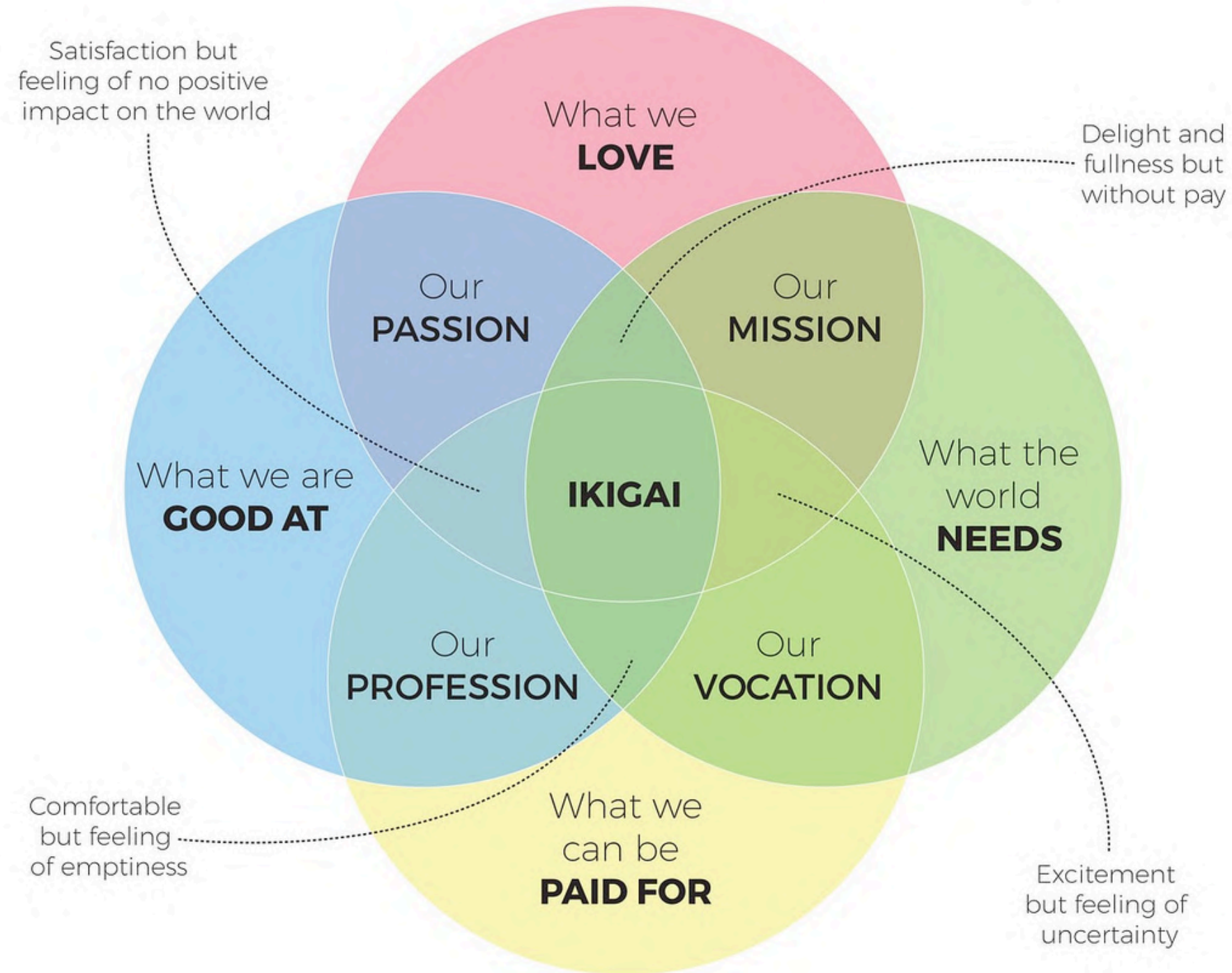


Play to your strength



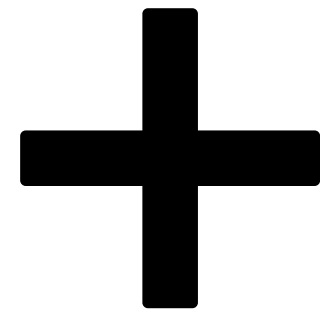
IKIGAI

A Japanese concept meaning 'a reason for being'

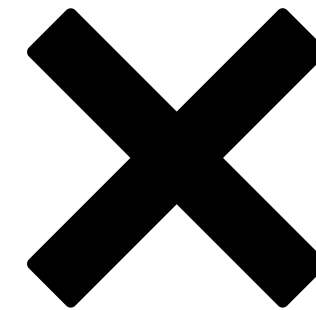


Formula for Personal Success

**What you
know**



**How you
express
what you
know**



**Who you
know &
who
knows you**



I'm the Innovation Catalyst

Founder, EarlyFounders Labs
Co-Founder, Brainy Hive Schools
Founder, Daveshoope Webmasters
Author, Early Coding for Kids

www.davidogunshola.com

David Ogunshola