



Technology for Discipleship

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What do these have in common?



Same Mission. Different Methods

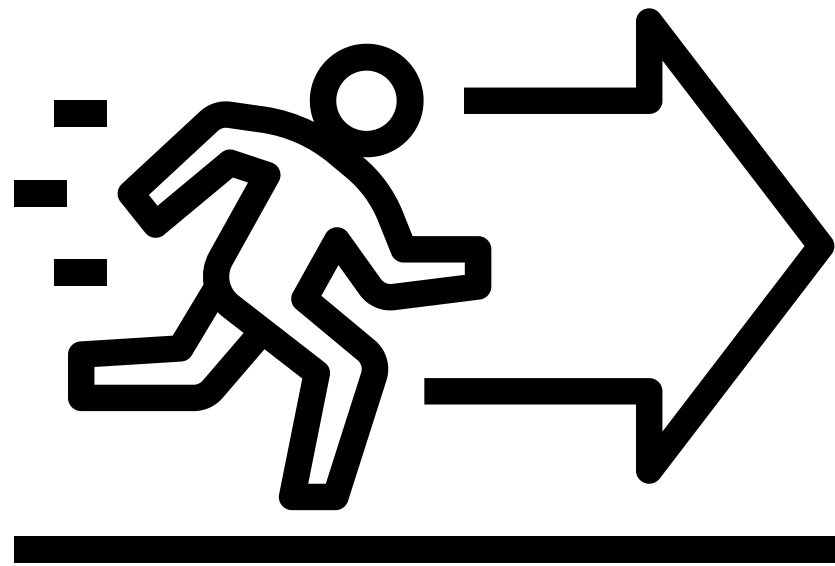


What could these have in common?

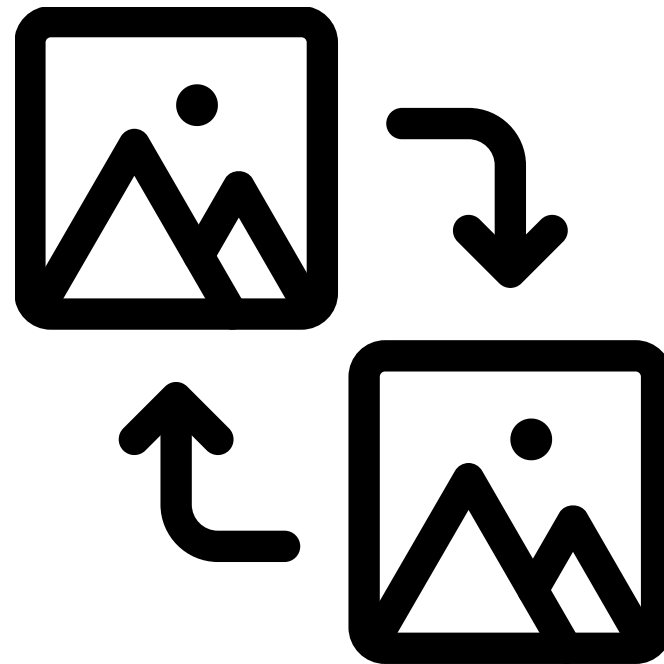


The Great Commission

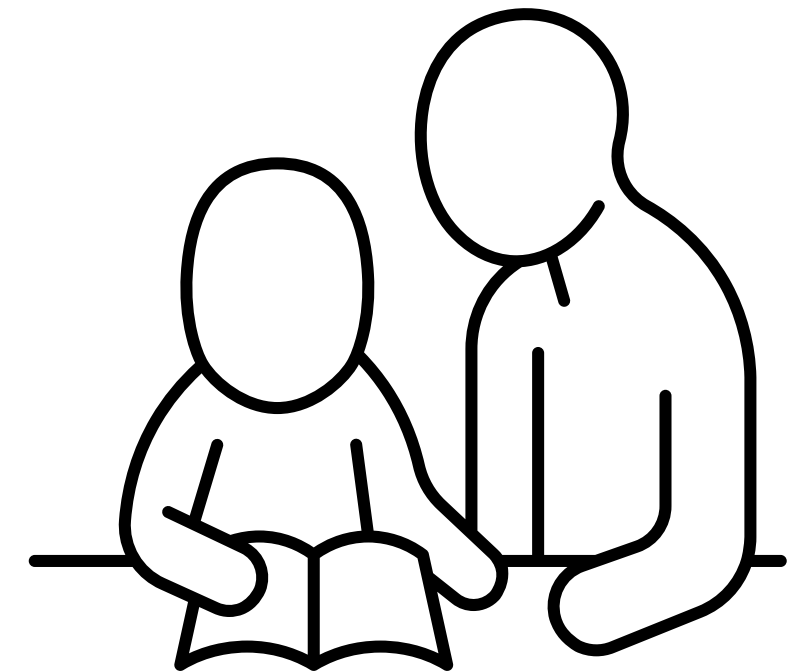
Go therefore and **make disciples** of all the nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, **20 teaching them** to observe all things that I have commanded you



Go



Disciple



Teach

Discipleship

The Mission

Clear & Specific. Does not change

The Model

Jesus Himself. We saw a pattern

Methods

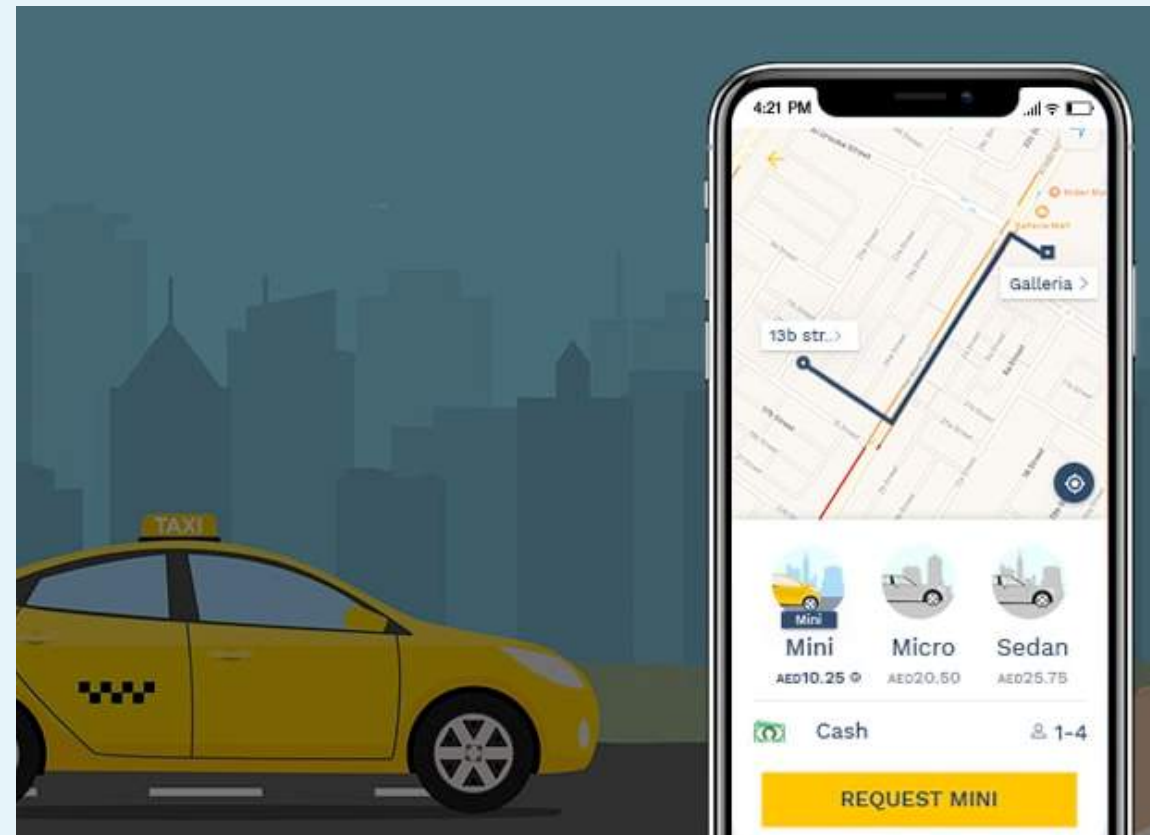
Changes over time, without affecting the mission

Changing times create opportunities that require new methods

Jesus used words. Paul added letters. Radio, TV, Internet all created new methods



Education



Transportation



Banking

Even when new methods come, the core of the mission remains the same.

What is core to all discipleship efforts

**There is a
Messenger**

**Who was Jesus sending?
(His Disciples)**

**There is an
Audience**

**Who they were sent to
(All the world)**

There is a Tool

**What would they use?
"all I have taught you"
(The Gospel)**

What you should know about technology. It is

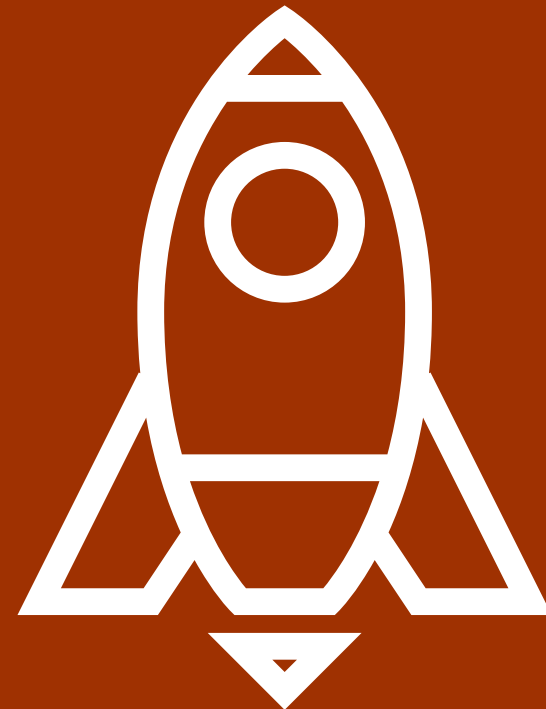
Neutral

It's neither good or evil. You determine what you make of it.



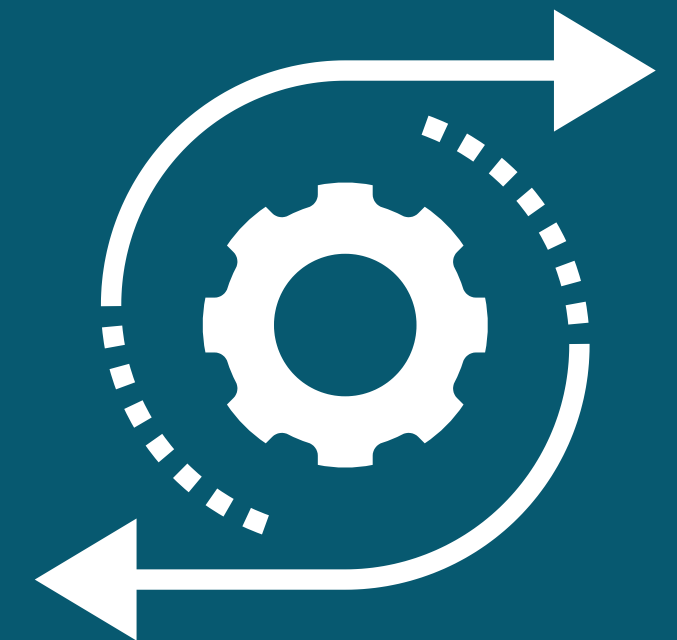
An Enabler

It has the potential to accelerate & scale anything you're doing.



Evolving

It keeps changing. Don't get too loyal to it at the expense of your mission.





Why we can't ignore technology

- The average time spent on social media is 2 hours 24 minutes daily = almost 17 hours/week. **Who is really discipling people?**
- You'll likely only meet 80,000 people in your entire lifetime physically
- Social media is one of the fastest-growing people groups in the world, growing at 7.5% yearly. 10 new people join every second
- 2.4 Billion Christians vs 4.6 Billion people online

The Jesus Model

We saw two patterns in Jesus' model of ministry

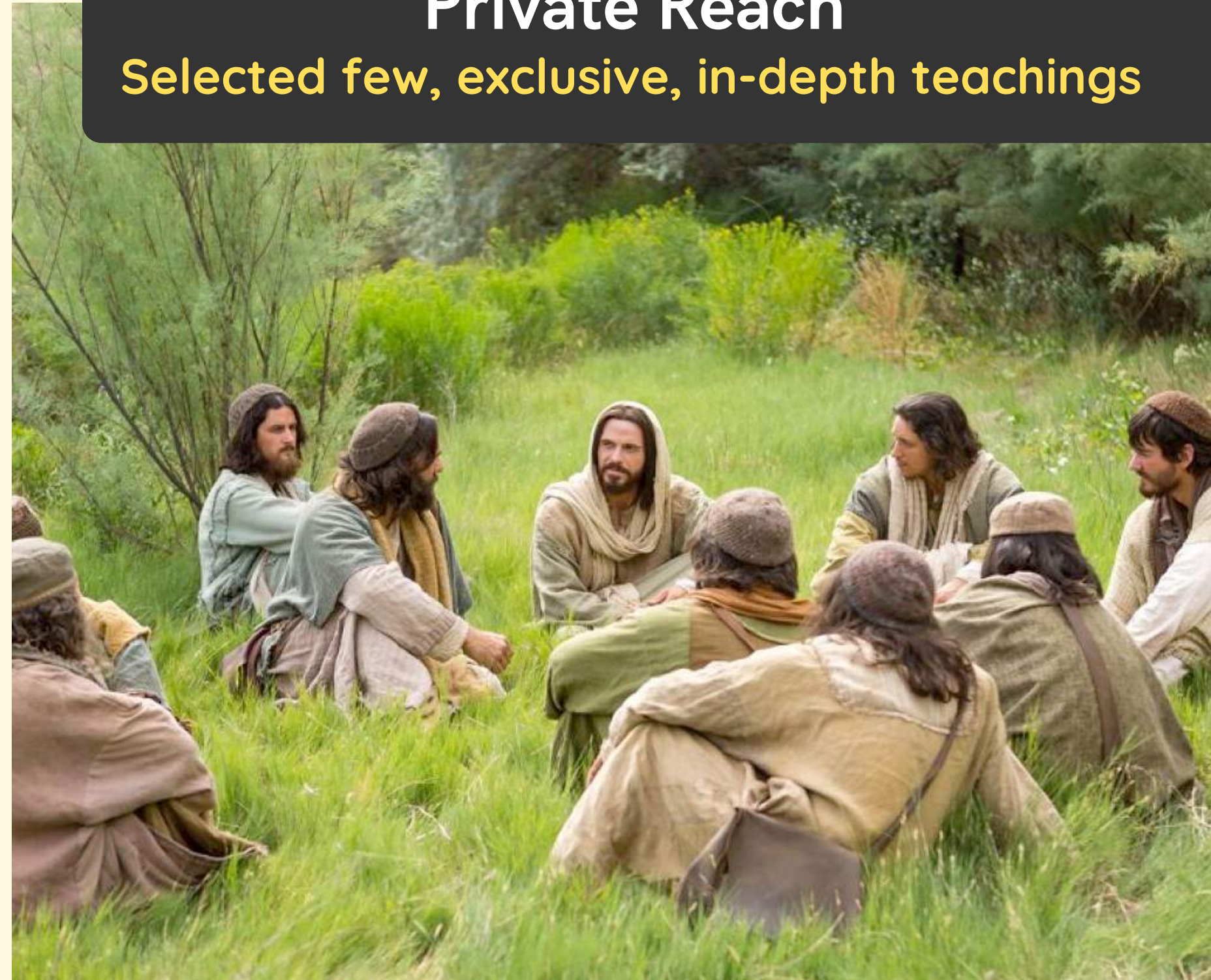
Public Reach

Multitudes, crowds, general teaching



Private Reach

Selected few, exclusive, in-depth teachings



What you need for public reach

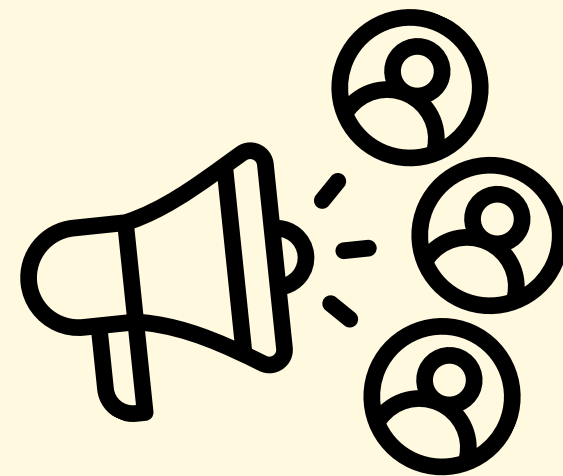
Message

The Gospel, not church flyers. "All that I have taught you"



Audience

Who are you trying to reach?



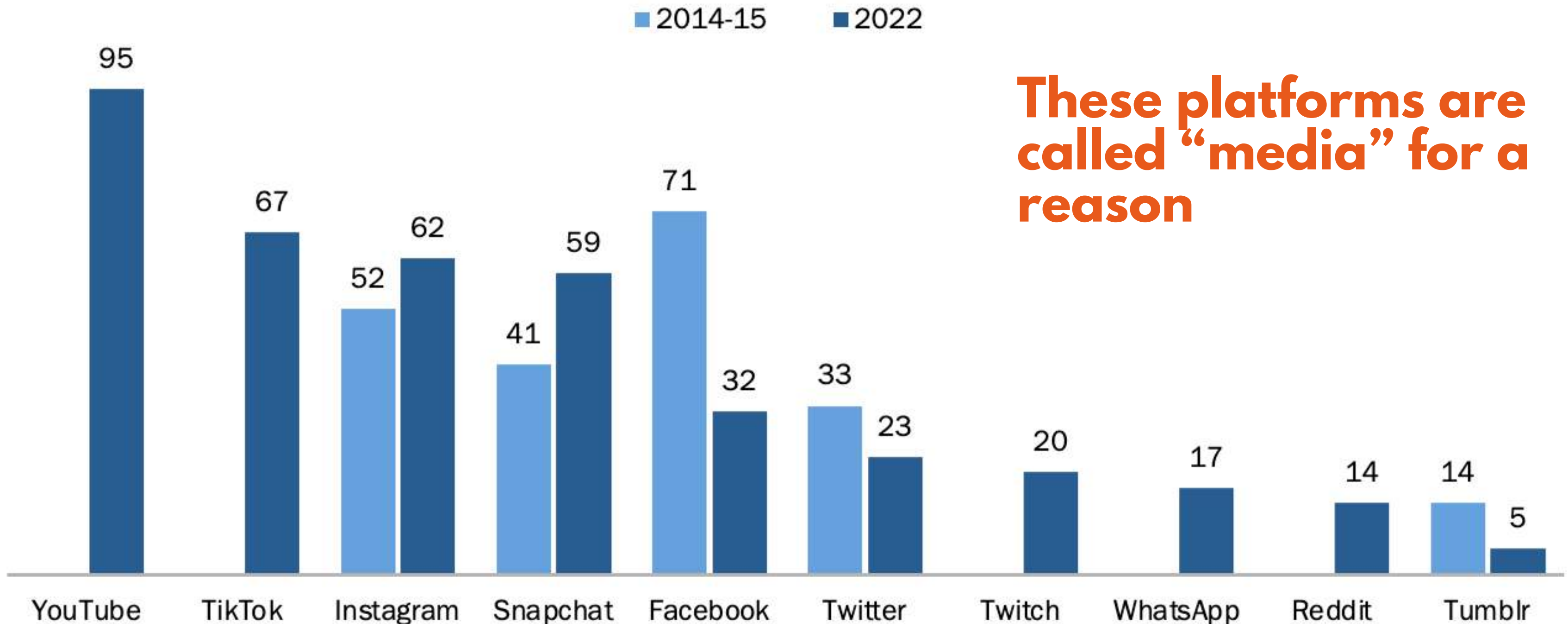
Platforms

Where you'll be seen and heard from.



Majority of teens use YouTube, TikTok, Instagram, Snapchat; share of teens who use Facebook dropped sharply from 2014-15 to now

% of U.S. teens who say they ever use each of the following apps or sites



These platforms are called “media” for a reason

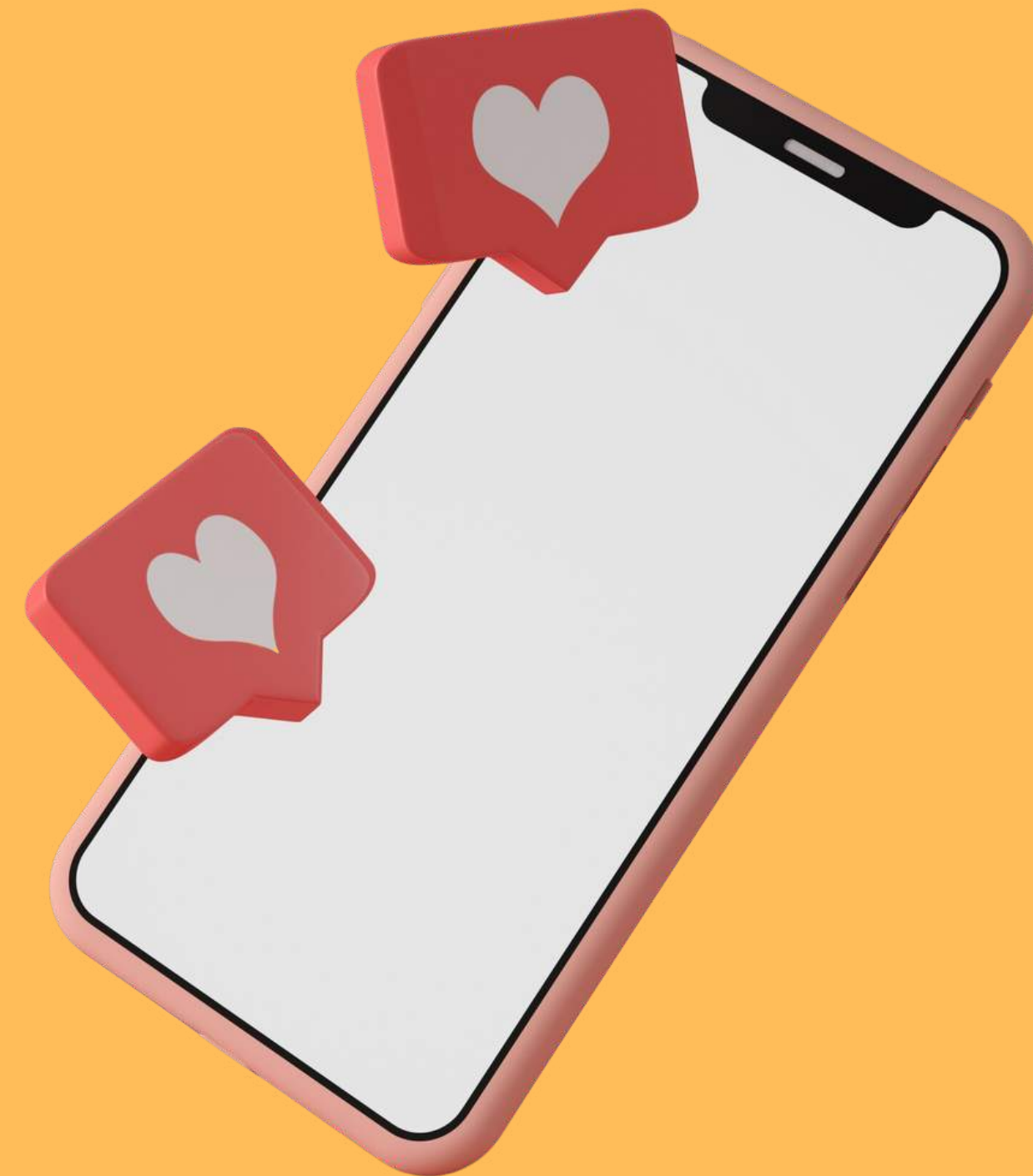
The Gospel is content

Our first task is to take the Gospel and transform it into media

All media falls into 3 categories

- Visual media
- Audio media
- Audiovisual

Put them on platforms so we can reach a public audience that is not searching for God. We need to put Jesus in their space.



Best practices for digital content creation

- Keep it short
- Keep it captivating
- Keep it simple
- Share it



**You don't need superpowers
and you don't have an excuse**

God has given this generation a gift called AI



AI tools for audiovisual creation & editing that requires almost zero skills

- www.vidyo.ai
- www.opus.pro
- www.submagic.co





Use Cases ▾

Features ▾

Resources ▾

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Make Short Clips From Long Videos

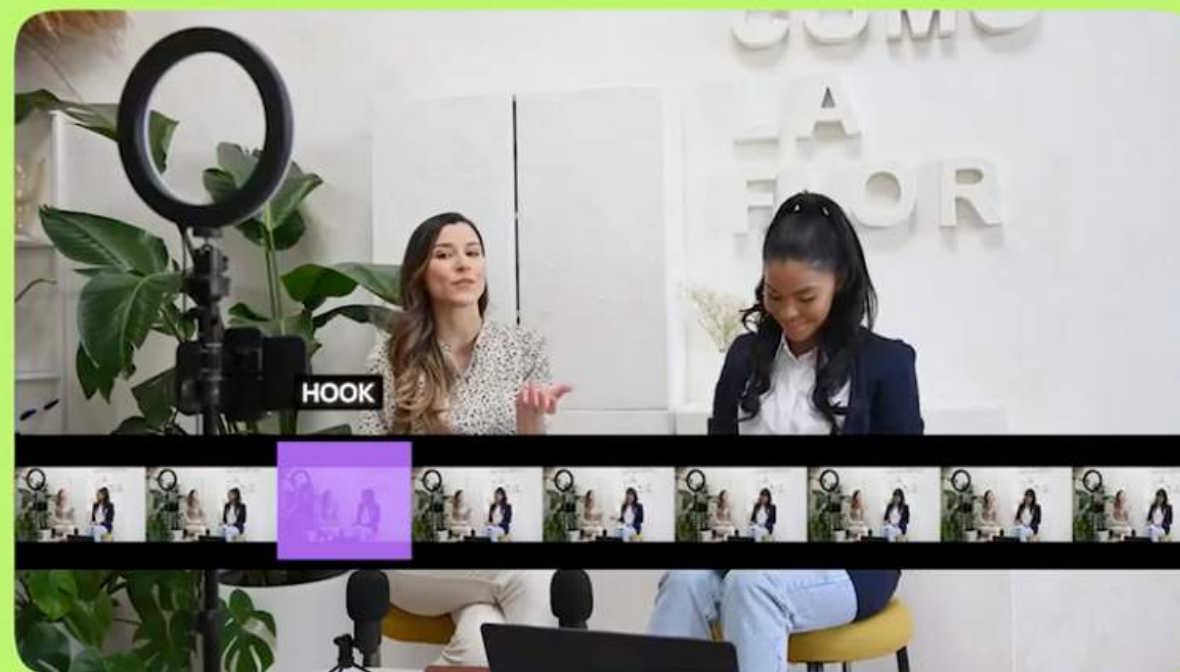
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★★★★★ 4.9 out of 5
(loved by + 900,000 content creators)



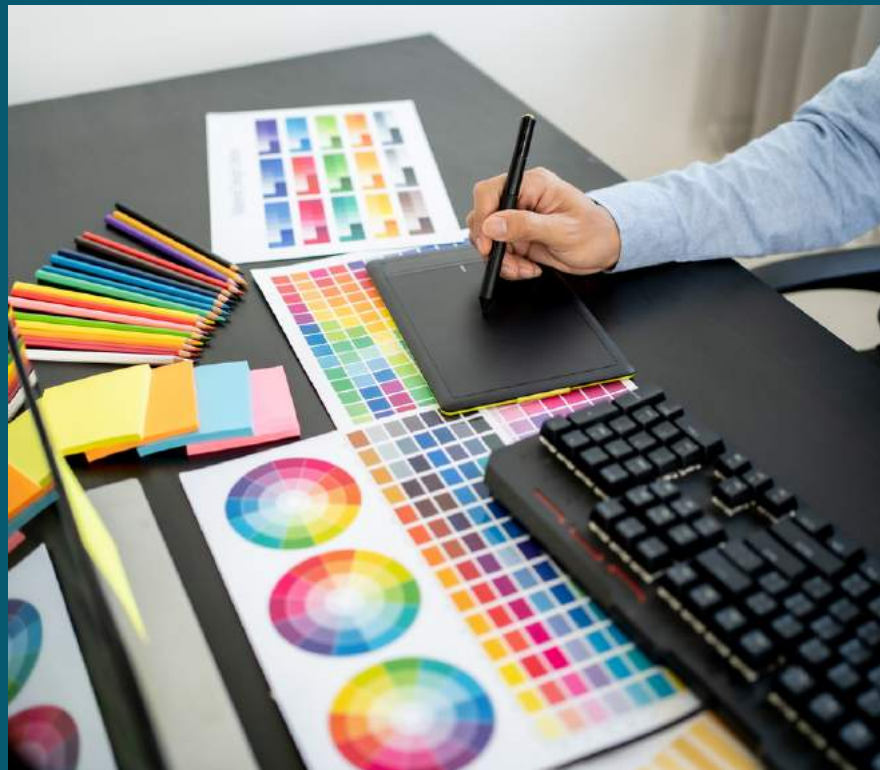
Tools for sharing content

- Buffer.com
- streamyard.com

Why Youtube beats Facebook for LiveStream



Visual Design



- [Canva.com](https://www.canva.com)
- [Designs.ai](https://www.designs.ai)

Audio Creation



- [Play.ht](https://play.ht)
- [Murf.ai](https://murf.ai)

Video Generation



- [synthesia.io](https://www.synthesia.io)
- elai.io

What you need for private reach

Disciplining few people just like Jesus did

Exclusivity

Not everybody
could join the 12

Proximity

They had more
access to Him

Community

The people could relate
to one another within
the community

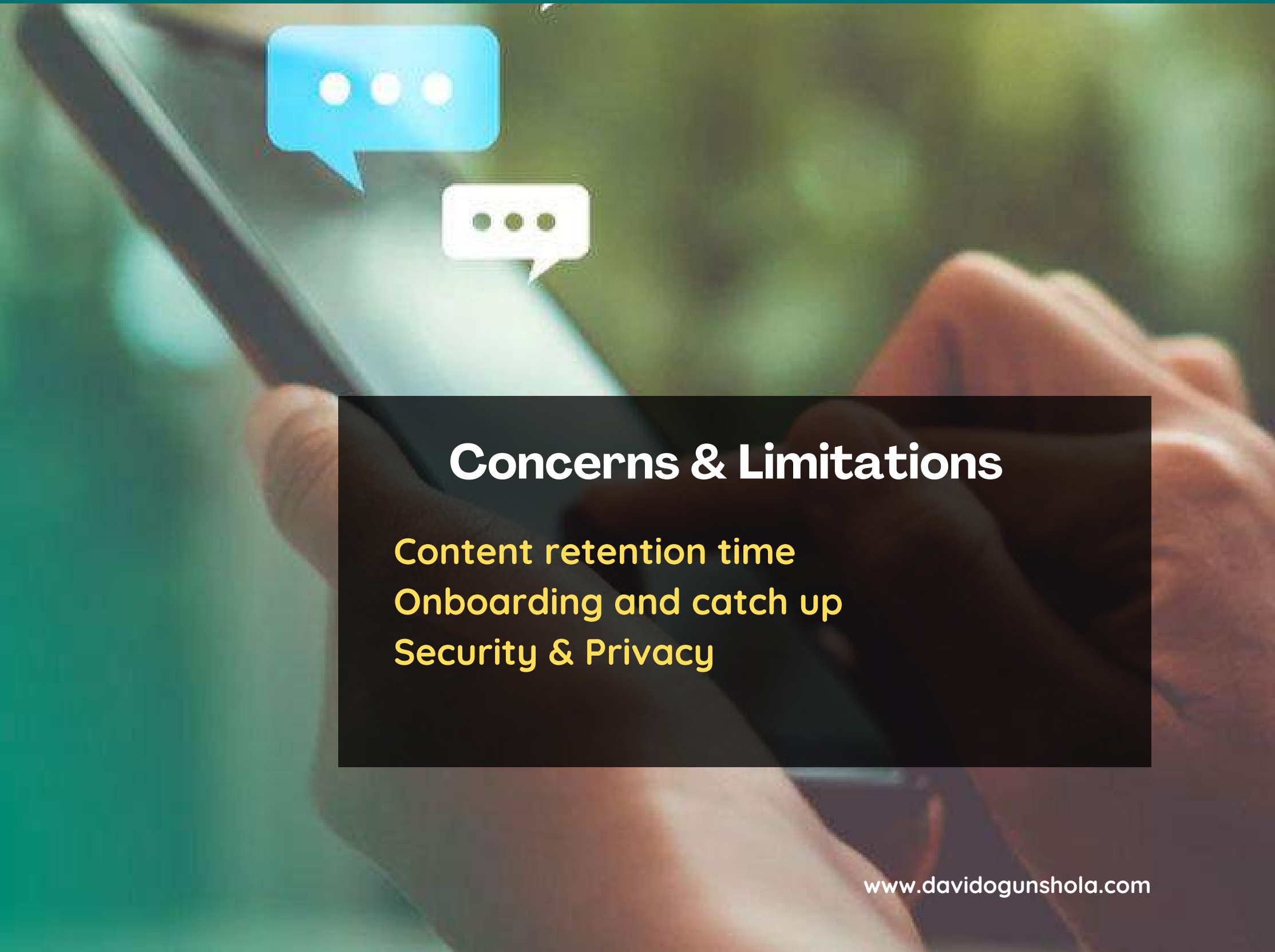
From among the people He reached publicly, He called a few to closer discipleship.



**We can reproduce this
model even in an age of
technology, migration &
global mobility**

*Create technology based
exclusive communities for the
purpose of discipleship*

WhatsApp Groups



Concerns & Limitations

Content retention time
Onboarding and catch up
Security & Privacy

Paid Platforms



www.circle.so



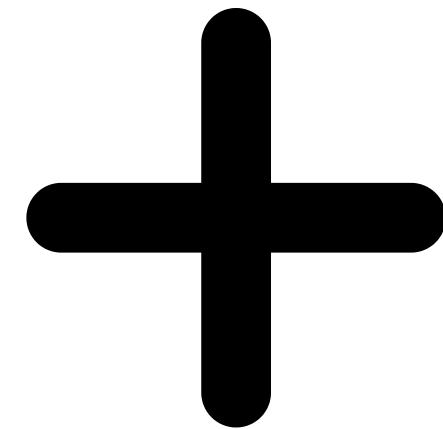
www.mightynetworks.com

Free Platforms to leverage



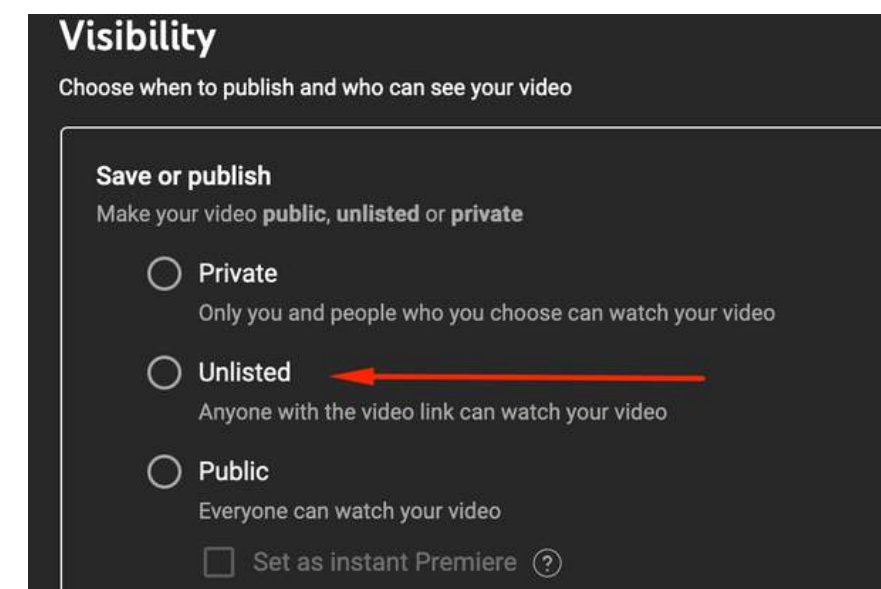
Google Classroom

classroom.google.com



youtube.com

- Classroom allows you to group, re--use and organize your content
- Create exclusivity by posting videos in “unlisted mode”



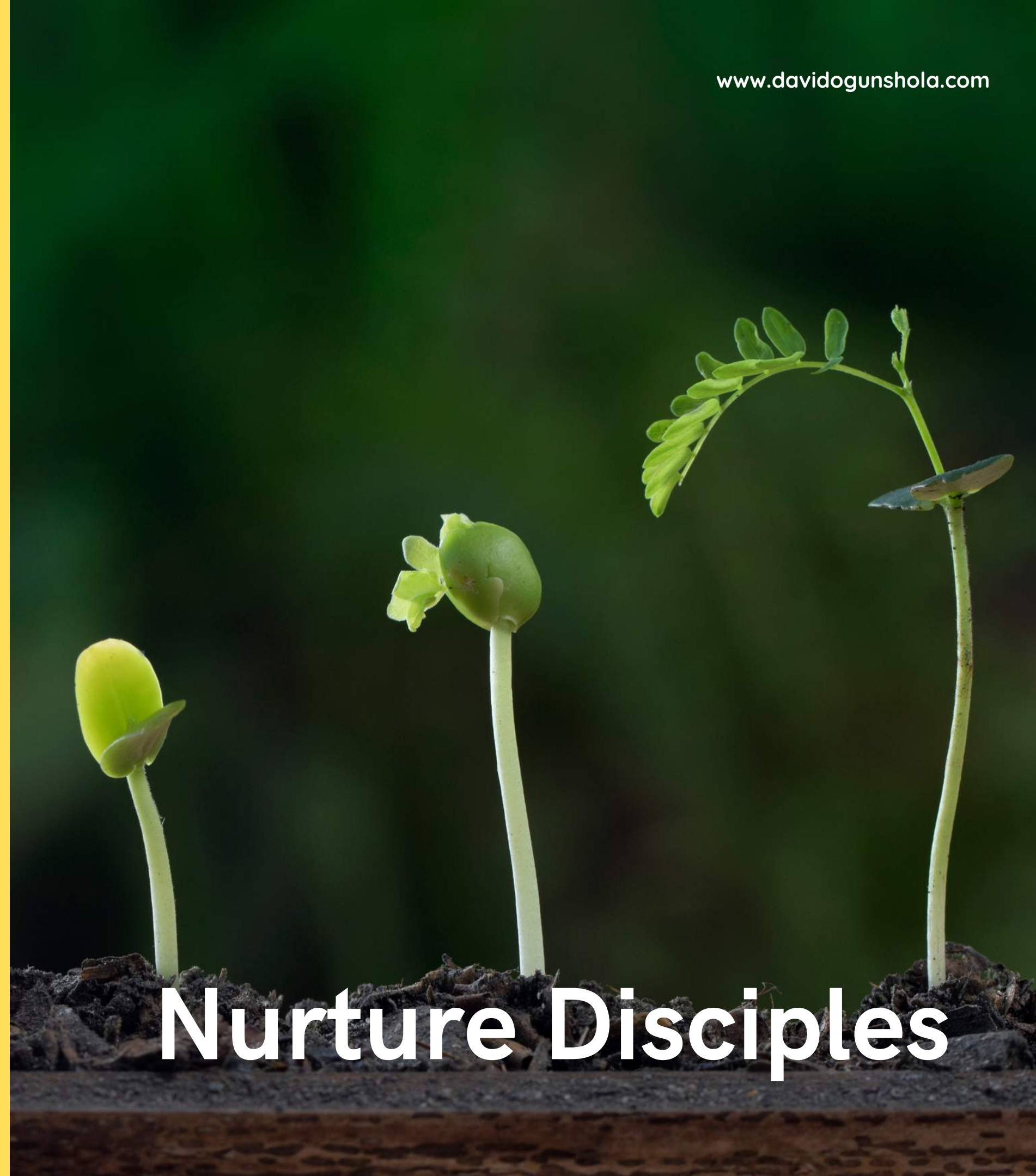


Implication

- New People
- New Tools
- New Paradigms



Sow Seeds



Nurture Disciples



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